

## TRAINING Prospectus















# Welcome to our academy!

Investing in yourself is the best investment you will ever make. it will not only improve your life, it will improve the lives of all those around you.

-Robin sharma

We invite you to come and learn, grow, and network your way to the top.

Remember everyone can become an artist, so let us unleash your true potential!





"Push yourself to do more and to experience more.

Harness your energy to start expanding your dreams.

Yes, expand your dreams. Do not accept a life of mediocrity when you hold such infinite potential within the fortress of your mind. Dare to tap into your greatness."

#### -Robin sharma

#### Our Promise to you...

We want to change people's lives; we want to allow all our students to bring out the best in themselves & to have the potential to become an industry leading artist.

We are constantly evolving our techniques, we strive for greatness, we thrive off results. Our students are walking accomplishments of our success. We ensure we simplify our steps & we breakdown our application & technique so that our students, despite their knowledge & skill leave with the highest standards of application and products that we use, making them powerful in any makeup field.

We teach others to become amazing hair & makeup artist, give them the confidence to live their dream as a boss babe.

We are Manisha Champaneri – Hair and Makeup Training Academy



### LET US TALK COURSES!

At the academy, we have designed a range of hair and makeup courses to suit all competence levels to become a hairstylist or makeup artist in this super saturated industry.

So how are we different to your average academies and schools on the market? Simple, we listen to what our students want to learn along with what we know they should know to be successful in the industry.

From our popular one-day professional courses to our intense seven days, we are confident that there is something available to everyone. From all abilities – young to old, we have the perfect course for you.

All the available courses are great for those wanting to expand their existing skills and master the challenges of creating the heaviest requested glam looks.

We know that the makeup world is forever advancing, so it imperative that us as artist must be completely ahead of the game.

Allow us to not only to develop your technical skill but give you the tools required to reinvent your own signature style!

You do not need to bring anything with you as we provide the products, brushes, and model within the price.

You have the option to take notes and step by step pictures for your own personal use.

So, your burning question, how is the training delivered?



## GUILD TRAINING INTERNATIONAL COURSES

All GTi courses are fully accredited by the Guild of Professional Beauty Therapists and taught to National Occupation Standards by fully qualified trainers.

Guild courses are our fast-track qualification with 2 options: (1) One2One basis or (2) maximum 6 student within one course.

If you choose the one2one option, this is perfect as a fast-track qualification but also tailored to your ideal client i.e., if you want to cater to Bridal clients only once you gain certification, then your course will be tailored to focus on Bridal hair and makeup learning only. One2Ones include you, the trainer, and a model for the whole duration of your chosen course. where each look is broken down into achievable sections.

Learning in a group – up to 6 students; Again, a fast-track qualification covering a variety of looks from party to bridal to fashion.

Whichever option you chose, throughout the course, each look is broken down into achievable sections, so you can leave fully confident and able to deliver the looks onto your own clients within a short amount of time and gain certification – Certified by 'Guild Training International'.

You do not need to bring anything with you as we provide the products, brushes, and model within the price. You have the option to take notes and step by step pictures for your own personal use.

Once you have successful gained certification, this will allow you the opportunity to pursue the wonderful world of pro discounts, allowing you up to 40% off on such world-renowned brands such as MAC and NARS

Please turn to page 09 for all the available Guild courses we offer.

### VTCT COURSES



VTCT is officially recognised by Ofqual. Ofqual are the UK Office reporting directly to the UK Parliament for qualifications and regulation.

VTCT courses require a longer commitment on your part depending on your chosen course. Learning will not only take place in the academy but also at home for the duration of the course.

At the academy we offer many VTCT course choices to suit individual commitments, budgets, and business goals.

A VTCT qualification will set you apart from the crowd, proving to potential employers you are competent in this area of expertise but also determined and dedicated in your ability to successfully work towards and complete a qualification.

After successful completion of this course, it will then allow you to gain professional insurance covering you legally in your future career. Once you have both a qualification and insurance this then allows you the opportunity to pursue the wonderful world of pro discounts, allowing you up to 40% off on such world-renowned brands such as MAC and NARS.



# GUILD TRAINING INTERNATIONAL COURSES



	Number of hours	Number of looks	Model provided	Experience required	Course price 1-2-1 (Flexible on date availability)	Course price Group lesson (maximum 3)	Booking fee	Certification Type	Confidence level when completed
One day Pro MUA Course	7	2	YES	NONE	£420.00	£350.00 per student	£100.00	Guild International Certificate – additional £150	100%
Two-day Pro MUA Course	14	4	YES	NONE	£790.00	£700.00 per student	£200.00	Guild International Certificate – additional £150	100%
Three-day Pro MUA Course	21	6	YES	NONE	£1160.00	£1050.00 per student	£300.00	Guild International Certificate – additional £150	100%
Four-day Pro MUA Course	28	8	YES	NONE	£1530.00	£1400.00 per student	£400.00	Guild International Certificate – additional £150	100%
Five-day Pro MUA Course	35	10	YES	NONE	£1800.00	£1750.00 per student	£500.00	Guild International Certificate Included	100%

Six-day Pro MUA Course	42	12	YES	NONE	£2270.00	£2100.00 per student	£600.00	Guild International Certificate Included	100%
Seven-day Pro MUA Course	49	14	YES	NONE	£2640.00	£2450.00 per student	£700.00	Guild International Certificate Included	100%
One day Pro Hairstylist Course	7	3	NO Taught on mannequins	NONE	£420.00	£350.00 per student	£100.00	Guild International Certificate – additional £150	100%
Two-day Pro Hairstylist Course	14	6	NO Taught on mannequins	NONE	£790.00	£700.00 per student	£200.00	Guild International Certificate – additional £150	100%
Three-day Pro Hairstylist Course	21	9	NO Taught on mannequins	NONE	£1160.00	£1050.00 per student	£300.00	Guild International Certificate – additional £150	100%
Four-day Pro Hairstylist Course	28	12	NO Taught on mannequins	NONE	£1530.00	£1400.00 per student	£400.00	Guild International Certificate Included	100%
Five-day Pro Hairstylist Course	35	15	NO Taught on mannequins	NONE	£1900.00	£1750.00 per student	£500.00	Guild International Certificate Included	100%

Payment plans available - Monthly financing enables you to pay over 6–24 months.

### VTCT COURSES\_

All VTCT courses require a 3 weeks registration period for all students before your chosen course commences



	Number of weeks (one day a week)	Makeup kit included in the price	Academy times	Model required	Experi- ence required	Course commi- tments	Course price	Booking Fee	Certifi- cation Type	Confi- dence level when completed	Regist- ration required	Can I apply for an advanced Learner Loan	Payment Plans available
VTCT (ITEC) LEVEL 2 AWARD IN INFECTION PREVENTION (COVID-19) FOR BEAUTY THERAPY & NAIL SERVICES	1	N/A	10.00am to 5.00pm	N/A	NONE	N/A	£109.00	£50.00 per student	VTCT LEVEL 2 AWARD	100%	N/A		
VTCT (ITEC) LEVEL 2 AWARD IN INFECTION PREVENTION (COVID-19) FOR MAKEUP SERVICES	1	N/A	10.00am to 5.00pm	N/A	NONE	N/A	£109.00	£50.00 per student	VTCT LEVEL 2 AWARD	100%	N/A		

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VTCT LEVEL 2 AWARD IN BODY ART DESIGN	2	NO	10.00am to 5.00pm	YES	A willingness to learn, self-moti- vated & good organisa- tional skills are essential.	1 day a week for 2 weeks	£1000.00 per student	£250.00 per student	VTCT LEVEL 2 AWARD	100%	8 weeks before the course commences	Check https://ww w.gov.uk/ advanced- learner-loan for eligibility	YES
VTCT LEVEL 2 AWARD IN THE ART OF PHOTOGRAPHIC MAKEUP	4	YES	10.00am to 5.00pm	YES	A willingness to learn, self-moti- vated & good organisa- tional skills are essential.	1 day a week for 4 weeks	£2000.00 per student	£750.00 per student	VTCT LEVEL 2 AWARD	100%	8 weeks before the course commences	Check https://ww w.gov.uk/ advanced- learner-loan for eligibility	YES
VTCT LEVEL 2 CERTIFICATE IN COSMETIC MAKEUP	4	YES	10.00am to 5.00pm	YES	A willingness to learn, self-moti- vated & good organisa- tional skills are essential.	1 day a week for 4 weeks	£2000.00 per student	£750.00 per student	VTCT LEVEL 2 CERTIFICATE	100%	8 weeks before the course commences	Check https://ww w.gov.uk/ advanced- learner-loan for eligibility	YES
VTCT LEVEL 2 CERTIFICATE IN COSMETIC MAKEUP AND BEAUTY CONSULTANCY	4	YES	10.00am to 5.00pm	YES	A willingness to learn, self-moti- vated & good organisa- tional skills are essential.	1 day a week for 4 weeks	£2000.00 per student	£750.00 per student	VTCT LEVEL 2 CERTIFICATE	100%	8 weeks before the course commences	Check https://ww w.gov.uk/ advanced- learner-loan for eligibility	YES

VTCT LEVEL 3 AWARD IN ASIAN BRIDAL MAKEUP	6	YES	10.00am to 5.00pm	YES	A willingness to learn, self-moti- vated & good organisa- tional skills are essential.	1 day a week for 6 weeks	£3500.00 per student	£1000.00 per student	VTCT LEVEL 3 AWARD	100%	8 weeks before the course commences	Check https://ww w.gov.uk/ advanced- learner-loan for eligibility	YES
VTCT LEVEL 3 CERTIFICATE IN FASHION AND PHOTOGRAPHIC MAKEUP	6	YES	10.00am to 5.00pm	YES	A willingness to learn, self-moti- vated & good organisa- tional skills are essential.	1 day a week for 6 weeks	£3500.00 per student	£1000.00 per student	VTCT LEVEL 3 CERTIFICATE	100%	8 weeks before the course commences	Check https://ww w.gov.uk/ advanced- learner-loan for eligibility	YES
VTCT LEVEL 3 DIPLOMA IN MAKEUP ARTISTRY	24	YES	10.00am to 5.00pm	YES	A willingness to learn, self-moti- vated & good organisa- tional skills are essential.	1 day a week for 24 weeks	£5000.00 per student	£1000.00 per student	VTCT LEVEL 3 DIPLOMA	100%	8 weeks before the course commences	Check https://ww w.gov.uk/ advanced- learner-loan for eligibility	YES

Payment plans available - Monthly financing enables you to pay over 6–24 months.

# **ARTICULATE SCHOOL**

Our longest but most intense course we have to offer, to make you a professional MUA - all we need from you is your commitment to succeed...



	Number of weeks (one day a week)	Makeup kit included in the price	Academy times	Model required	Experi- ence required	Course commi- tments	Course price	Booking Fee	Certifi- cation Type	Confi- dence level when completed	Regist- ration required	Payment Plans available	Course start date
ARTICULATE SCHOOL	52	YES	10.00am to 5.00pm	YES	NONE	COMMITMENT TO SUCCEED AND BE THE BEST	£5000.00	£1000.00 per student	Guild International Certificate included	100%	YES BY 27/08/21	YES	SEPTEMBER 2021



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"The beautiful thing about learning is that no one can take it away from you."





Personal beauty is a greater recommendation than any letter of reference

- Aristotle

### **LET US BREAK DOWN THE GUILD INTERNATIONAL COURSES FOR YOU!**



E	Beginners to Advance Professional 7 days Makeup Only MUA Course										
PRICE:	£2640.00 – 1:2:1 course £2450.00 – Group course	DEPOSIT PER STUDENT:	£700.00	TIME (9.30PM TO 4.30PM OVER 7 DAYS):	49 hours						
CERTIFICATION:	The Guild Trair Certification u		CLASSES AVAILABLE:	1:2:1 or group							

Let us break it down further: Great day at work or more like - What else can I do as a career??? Well!!! That is exactly what I did in 2007! So, do you want to make a change and start a career that you can feel passionate about?

Take the first step and attend the MC-Professional HMUA Training Academy which is designed to be creative and forward thinking, and our courses are delivered with the highest standards of teaching and technical excellence. Celebrating makeup application in its purest form.

Qualified IT Service Management Consultant turned into a 6 x Award Winning Makeup Artist... YOU CAN TOO 🖤



It was especially important to have a balance of both theory and practical when I originally structured the training courses. During the intense one2one training course, percentage of theory vs practical would be 15% / 85%, but additionally 15 theory modules will need to be completed at home by the student to gain full certification. The 15 modules will be in multiple mini videos, lasting 10 to 20 minutes with a multiple-choice exam after each video.

Upon successful completion of an Intensive Hair and Makeup Course you will receive a fully accredited certificate from the MC-Professional HMUA Training Academy and Guild Accreditation board.



#### WHO IS THIS COURSE FOR?

All levels from beginners to advance, all we need from you is dedication and motivation to become a success in this highly competitive market. We aim to equip you with all the skill and fuel you with passion you need to leave the academy buzzing.



The beauty of a woman must be seen from in her eyes, because that is the doorway to her heart, the place where love resides.

- Audrey Hepburn



#### Beginners to Advance Professional 7 days Hairstyling Only Course

PRICE:

£2640.00 – 1:2:1 course £2450.00 – Group course DEPOSIT
PER STUDENT:

£700.00

TIME (9.30PM TO 4.30PM OVER 7 DAYS):

49 hours

**CERTIFICATION:** 

The Guild Training International Certification upon completion

CLASSES AVAILABLE:

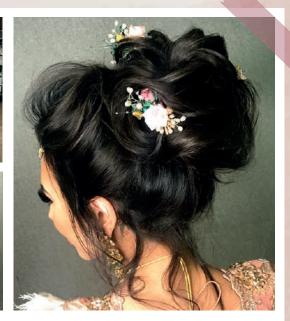
1:2:1 or group

This trend led course brings bridal techniques in line with current trends and fashions. During the course you will cover 14 key wedding looks including Russian hair styles, styles with and without extensions, Hollywood waves, up dos, down dos and many many more. Additionally, master styles for all occasions and all ages.









#### WHO IS THIS COURSE FOR?

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Completely safe, chilled, relaxed environment fully focused on you.





	Professional Makeup Courses One / Two / Three / Four / Five Days									
PRICE:	See page 9-10	DEPOSIT PER STUDENT:	See page 9-10	TIME (9.30PM TO 4.30PM OVER 7 DAYS):	See page 9-10					
CERTIFICATION:	Four- or five-day course International Certificat	J	CLASSES AVAILABLE:	1:2:1 or group						

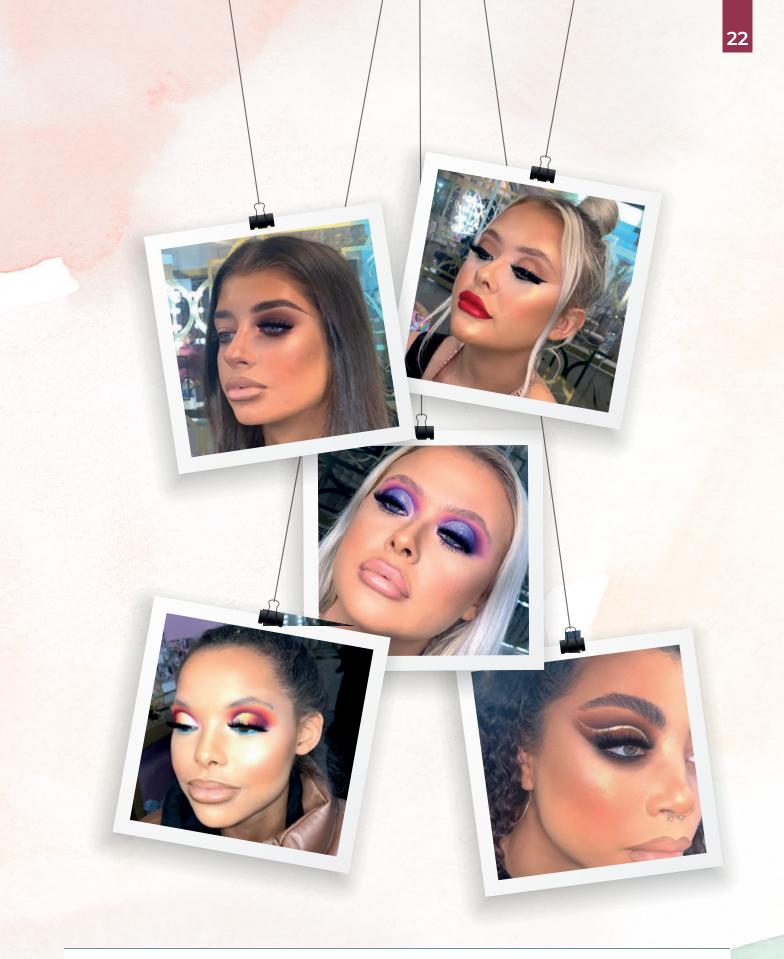
Our MUA One Day Advanced Course is our most popular course that we have to offer, but you can also extend over to 2/3/4 or even 5 days.

These fast-track day courses allows you to refresh your skill by learning from some of the best artists around! During your MUA Advanced course you will cover 2 looks of your choice per day. We allow you as the artists to control the looks you would like to cover. We simply assist you in recreating your requested look on a professional model. This one-to-one course is amazing for anyone wanting to expand their range and learn signature Heavy Glam looks. We know that with the makeup world forever advancing, us makeup artists always must be one step ahead. You do not need to bring anything with you as we provide the products, brushes and a professional model within the price. You have the option to take notes, photos of step by steps and on completion you will receive an in-house certificate with a full product break down.

#### On the MUA One Day Advanced option, you will cover:

- Brow Grooming: How to shape the ultimate brow and create the perfect blank canvas on the lids for the perfect shadow showstopper.
- All about the Eyes: We will teach you the most up to date and advanced looks within the industry from a flawless cut crease, the sharpest liner and the ultimate blend.
- Perfecting the Foundations: this involves how to produce complete coverage using concealer, blending
  different texture products on to the skin, perfecting the base and how to create different finishes to the
  foundation.
- Highlighting and Contouring: covering the classic intense highlight and contour, and softer alternative versions of our technique will also be created.

Extending to 2/3/4 or 5 days, we will take the above and really throw you out of your comfort zone into becoming and amazing artist creating looks you never though you had in you.



#### WHO IS THIS COURSE FOR?

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Completely safe, chilled, relaxed environment fully focused on you.

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"You educate a man; you educate a man.
You educate a woman; you educate a generation."

— Brigham Young





#### Professional Hairstyling Courses One / Two / Three / Four / Five Days

PRICE:

See page 9-10

DEPOSIT PER STUDENT:

See page 9-10 TIME (9.30PM TO 4.30PM OVER 7 DAYS):

See page 9-10

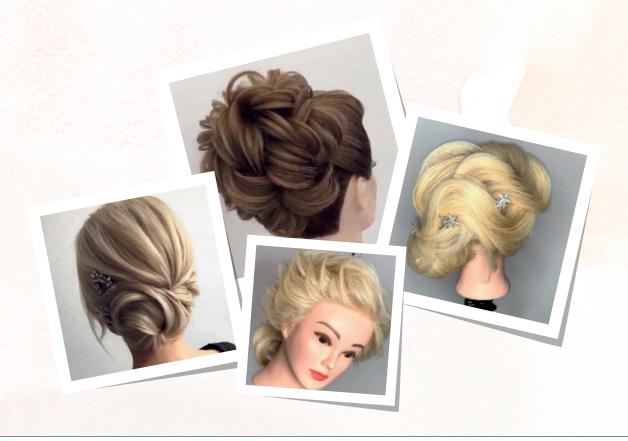
CERTIFICATION:

Four- or five-day courses only - The Guild Training International Certification upon completion

CLASSES AVAILABLE:

1:2:1 or group

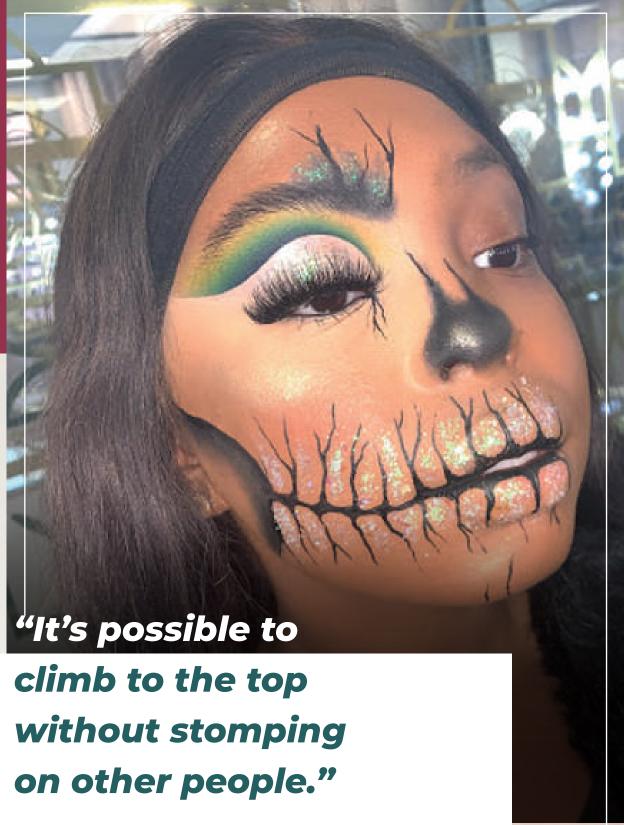
This trend led course brings bridal techniques in line with current trends and fashions. During the course you will cover 2 key looks per day of your choice. Additionally, master styles for all occasions and all ages.



#### WHO IS THIS COURSE FOR?

All levels from beginners to advance, all we need from you is dedication and motivation to become a success in this highly competitive market. We aim to equip you with all the skill and fuel you with passion you need to leave the academy buzzing.

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– Taylor Swift



	The Guild Training International Certification	Non-Accredited Certification
Certification required for insurance purposes.	$\Diamond$	
Certification required for pro discount with makeup brands.	$\Diamond$	
45 CPD (Continuing Professional Development) Points rewarded	$\stackrel{\wedge}{\Longrightarrow}$	
Theory modules to cover and pass via online at home, either before,		
during or after your practical sessions	<u> </u>	
- Professional Standards for Makeup Artist		
l. Healthy and safety		
2. Essential Legislation		
3. Hygiene and Sanitation		
4. Preventing Infection		
5. Personal Appearance & Professionalism		
6. Consultation		
7. Insurance and Membership		
8. Professional Membership & Ethics		
9. Introduction, Reception & Consultation		
10. Functions of the Skin		
11. Skin Types		
12. Muscles & Bones of the Face & Skull		
13. Contra-indications & Adaptations		
14. Contra-indications & Contra-actions		
15. Preparation		
l6. Technique – Facial Cleanse		
17. Technique – Face		
18. Technique – Eyes		
19. Technique – Lips		
20. Treatment Adaptations		
21. Aftercare		
Practical assessment throughout the course will cover		
the following criteria.		
Makeup assessment.		_
I. Client consultation		
2. Hygiene and Sampling procedures		

3. Skin Analysis			
4. Skincare Investigation			
5. Colour Theory			
5. Professional Brushes			
7. Foundation, Concealers and Powders			
3. Make Up Product knowledge			
9. Preparing and priming the Skin: Applic	ation of Foundation, Concealers		
0. Skin Structure & Features: Corrective &	Contouring Techniques		
1. Different Face Shapes, Skin Types, Tone	& Colour		
2. Highlighting and contouring, face shap	es and eye shapes		
1. Practical: Highlight & Contouring	(with Powders) plus Blush		
2. Practical: Highlight & Contouring	(with cream) plus Blush		
3. Lips – Bold, Natural, Ombre			
4. Brows – Natural to Insta Brows			
5. Eye shadows, Eye liner, Mascara, and la	shes		
6. How to Create Different Looks; (Day Loo	ok, Evening Look and		
Occasion Make Up)			
7. Eye Techniques: Smokey Eyes, Bridal &	Creative Eye Shading		
Styles including Arabic.			
8. Lash Application			
 19. Bridal Makeup – Civil, Traditional & Rece	eption		
Practical assessment throughout the cour cover the following criteria. Makeup assessment. Hair assessment.	se will	$\Diamond$	$\Diamond$
l. Hair Prepping, textures, partitioning			
2. Backcombing; Padding; Using Hair Pie	ces; Curling Tongs and Rollers		
Practical assessment throughout the cour cover the following criteria. Makeup assessment. Extras.	se will		
I. Bridal Dupatta Dressing		_	
2. Bridal Make Up for Different Cultures			
3. Marketing your brand			
4. Setting Up Your Own Bridal Business		1	I
<ul><li>4. Setting Up Your Own Bridal Business</li><li>5. Marketing &amp; Customer Service Tips</li></ul>			

# LET US BREAK DOWN VTCT COURSES FOR YOU!



VTCT (ITEC) Level 2 award in infection prevention (COVID-19) For beauty therapy & nail services

Or

VTCT (ITEC) Level 2 award in infection prevention (COVID-19) For makeup services

#### PRICE:

INCLUDING LEARNING PACK, ONLINE EXAM FEE & VTCT REGSITRATION FEES

£109.00 per student BOOKING FEE PER STUDENT:

£50.00

ACADEMY TIME: 10.00AM TO 5.00PM:

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**CERTIFICATION:** 

VTCT (ITEC) LEVEL 2 AWARD UPON COMPLETION

#### **DESCRIPTION:**

These regulated qualifications, developed with public health experts, build upon the UK Government's generic public health guidelines, offering bespoke content specific to treatments within each relevant sector. Each qualification ensures learners are equipped with the most current and essential knowledge required to perform treatments and services safely and effectively on clients within their industry.

#### FOLLOWING THIS COURSE, YOU WILL:

- Understand the causes, transmission, and effects of COVID-19.
- · Understand social responsibility for the beauty therapy and nail services sector in relation to COVID-19.
- Understand the controls necessary to prevent the spread of COVID-19.
- Understand the importance of Personal Protective Equipment (PPE), Hand Hygiene and Personal Hygiene in the prevention of COVID-19.
- Understand potential hazards and risks and the workplace procedures necessary to prevent the spread of COVID-19 in the beauty salon/nail bar.
- Understand decontamination and waste management processes relevant to beauty therapy and nail services.

Students can complete the course with 5 to 10 hours of distanced learning. The learner is required to complete a workbook that includes 62 questions prior to sitting a 30-minute online exam.





#### WHO IS THIS COURSE FOR?

If you are looking to start a career in beauty, this would ensure that you are able to start any of our VTCT and CIDES-CO courses. This prerequisite course is VTCT accredited and will prepare learners for employment in the beauty industry as a COVID safe beauty therapist and nail technician



## ### CONTINUE OF THE PRINCE OF

**CERTIFICATION:** 

VTCT LEVEL 2 AWARD UPON COMPLETION

#### **DESCRIPTION:**

PRICE:

**FEES** 

**INCLUDING** 

LEARNING PACK,

ONLINE EXAM FEE &

VTCT REGSITRATION

The VTCT Level 2 Award in Body Art Design will enable you to design and apply body art using a variety of body paints, body gems, glitters, sequins, and other adornments. You will also learn about the creative process and how to develop and present a mood board. The unit of study is:

• Body Art and Design

This course is completed over 2 days. Most of this time will be spent gaining and learning practical techniques to carry out the treatments in our academy working on real models.

There is also a theory content to ensure that you have the underpinning essential knowledge for each unit.

Home study is required to ensure that you meet the necessary criteria through our Online Classroom.

#### FOLLOWING THIS COURSE, YOU WILL:

When you have successfully completed this qualification, you will have the opportunity to progress to the following VTCT qualifications:

- Level 2 NVQ Diploma in Beauty Therapy Make-Up (QCF)
   Progression opportunities also exist in the form of specialist VTCT vocationally related qualifications:
- Level 2 Diploma in Hair and Media Make- Up (QCF)
- Level 2 Diploma in Beauty Specialist Techniques (QCF)
- · Level 2 Award in Mendhi Skin Decoration (QCF)



#### WHO IS THIS COURSE FOR?

This course is ideal for makeup artists or face painters wishing to add to their skills.

Throughout the course you will be assessed by a combination of short assignments, tests, and practical assessments of your work; and will compile a portfolio of evidence.

No kit is required for this course however we do recommend that you purchase one to allow you to practise at home - your tutor will discuss this with you at the start of your course.



#### VTCT LEVEL 2 AWARD IN THE ART OF PHOTOGRAPHIC MAKEUP

PRICE: INCLUDING **BOOKING** 4 Weeks £2000.00 ACADEMY TIME: (One day LEARNING PACK, FEE PER £750.00 per student 10.00AM TO 5.00PM: ONLINE EXAM FEE, STUDENT: a week) VTCT REGSITRATION **FEES & MAKEUP KITS** 

**CERTIFICATION:** 

VTCT LEVEL 2 AWARD UPON COMPLETION

#### **DESCRIPTION:**

The VTCT Level 2 Award in the Art of Photographic Make-Up designed to develop your practical skills in providing photographic make-up services at foundation level. The unit of study is:

· Photographic Makeup - Period, Bridal and Fantasy.

You will learn about make-up for different facial features, skin types, eye and lip shapes, different facial characteristics, glasses, and contact lens wearers as well as lighting and other photographic make-up factors.

This course is completed over 1 day. Most of this time will be spent gaining and learning practical techniques to carry out the treatments in our salon working on real clients.

There is also a theory content to ensure that you have the underpinning essential knowledge for each unit. Home study is required to ensure that you meet the necessary criteria through our Online Classroom.

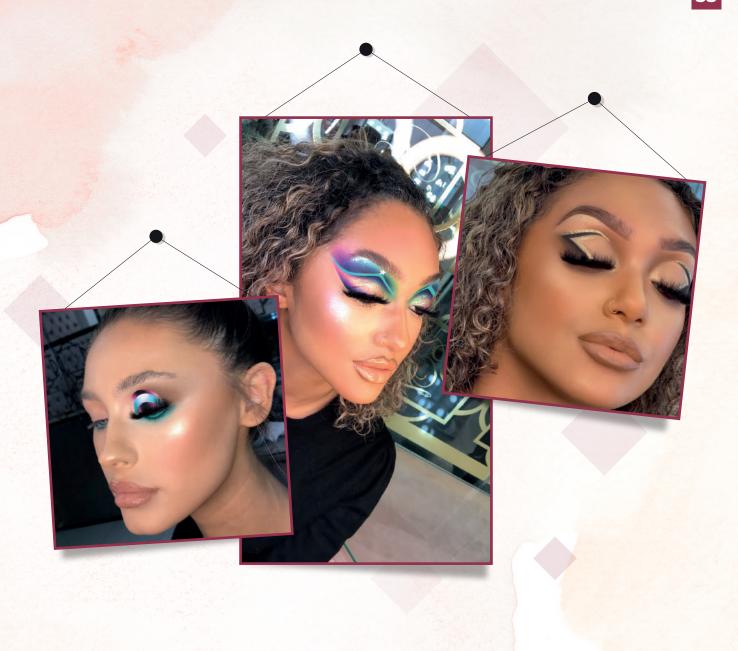
Requirements: You will also need makeup brushes for this course.

#### FOLLOWING THIS COURSE, YOU WILL:

On completion of this qualification, you may want to progress into employment or complete another qualification.

You will receive more information about progression opportunities throughout the course and will be encouraged to set yourself clear targets to achieve good results and the best possible progression outcome.

- Qualified to perform and charge for make-up treatments.
- Gain professional insurance.
- Able to use and retail a professional branded skincare range.
- · Offer client's a wider range of treatments.
- · Become more employable or more valuable to employers.
- · Enrol onto more advanced courses.
- · Have skills, knowledge & confidence to offer treatment to a wider audience, health centres.



#### WHO IS THIS COURSE FOR?

This course is ideal for those wishing to take their makeup skills a little further and prepare themselves to work with photographers in a studio setting. It is especially ideal for pre-16s students and adults who wish to pursue a career as a makeup artist and build their confidence in application techniques.

Throughout the course you will be assessed by a combination of short assignments, tests, and practical assessments of your work; and will compile a portfolio of evidence.

You will need a set of makeup brushes - Brushes are available for purchase from the academy.

No specific makeup kit is required for this course however we do recommend that you purchase one to allow you to practise at home - your tutor will discuss this with you at the start of your course.



#### **VTCT LEVEL 2 CERTIFICATE IN COSMETIC MAKEUP** PRICE: INCLUDING **BOOKING** 4 Weeks £2000.00 ACADEMY TIME: LEARNING PACK, FEE PER £750.00 (One day per student 10.00AM TO 5.00PM: ONLINE EXAM FEE, STUDENT: a week) VTCT REGSITRATION **FEES & MAKEUP KITS CERTIFICATION:** VTCT LEVEL 2 AWARD UPON COMPLETION

#### **DESCRIPTION:**

This is a vocational qualification which includes all the elements to work effectively as a make-up consultant including mandatory units covering the following: applying make-up, instruction on make-up application and how to provide eyelash and eyebrow treatments.

To further enhance your skills, you will learn to display stock in a salon.

You will also develop a sound knowledge of health and safety practice in a salon environment and learn how to promote client care and communication in beauty related industries. The structure of this qualification provides you with the opportunity to develop the knowledge, understanding and skills required for a career as a make-up consultant.

Throughout this qualification you will develop your knowledge and understanding of the skin, health and safety, client care and cosmetic products. You will also develop a range of technical skills enabling you to prepare the skin and apply a variety of make-up products using different techniques. You will also develop interpersonal skills that will assist you to communicate effectively with clients.

#### FOLLOWING THIS COURSE, YOU WILL:

On completion of this qualification, you may want to progress into employment or complete another qualification.

You will receive more information about progression opportunities throughout the course and will be encouraged to set yourself clear targets to achieve good results and the best possible progression outcome.

- Hygiene, Health and Safety
- Contra-indication / Contra-action / Client Care
- Cleansing / Skin analysis / Face shapes
- · Application of make-up, Day / Evening / Corrective
- · Eyelash and Brow Tinting / Eyebrow Shaping
- · Display Stock to Promote Sales in a Salon
- · Case studies Have skills, knowledge & confidence to offer treatment to a wider audience, health centres.



#### WHO IS THIS COURSE FOR?

This course is ideal for those wishing to take their makeup skills a little further and prepare themselves to work with photographers in a studio setting. It is especially ideal for pre-16s students and adults who wish to pursue a career as a makeup artist and build their confidence in application techniques.

Throughout the course you will be assessed by a combination of short assignments, tests, and practical assessments of your work; and will compile a portfolio of evidence.

You will need a set of makeup brushes - Brushes are available for purchase from the academy.

No specific makeup kit is required for this course however we do recommend that you purchase one to allow you to practise at home - your tutor will discuss this with you at the start of your course.



#### VTCT LEVEL 2 CERTIFICATE IN COSMETIC MAKEUP AND BEAUTY CONSULTANCY

PRICE: INCLUDING BOOKING 4 Weeks ACADEMY TIME: £2000.00 LEARNING PACK, FEE PER £750.00 (One day per student 10.00AM TO 5.00PM: ONLINE EXAM FEE, STUDENT: a week) VTCT REGSITRATION **FEES & MAKEUP KITS** 

**CERTIFICATION:** 

VTCT LEVEL 2 AWARD UPON COMPLETIO

#### **DESCRIPTION:**

The VTCT Level 2 Certificate in Cosmetic Make-up and Beauty Consultancy is a substantial vocational qualification that will prepare you for a career as a beauty consultant. ... Throughout this qualification you will develop your knowledge and understanding of the skin, health and safety, client care and cosmetic products.

This qualification is designed for learners aged 16 years or over and will support you to gain employment as a beauty consultant, as the units contained in this qualification cover all the skills and knowledge required for this role. Entry onto this qualification can be via previous attainment of a Level 1 qualification in beauty therapy and/or a successful skills test and interview.

This is a vocational qualification and includes all the required elements to work effectively as a beauty consultant including the mandatory units, applying make-up and instruction on make-up, client care, health and safety.

You will also have the opportunity to further develop your understanding and skills by selecting a number of optional specialist units which include: provide eyelash and eyebrow treatments, displaying stock to promote sales and promoting products and services. The structure of this qualification will enable you to develop the knowledge, understanding and skills required for the job role of beauty consultant.

Throughout this qualification you will develop your knowledge and understanding of the skin, health and safety, client care and cosmetic products. You will also develop a range of technical skills enabling you to prepare the skin and apply a variety of make-up products using different techniques. You will also develop interpersonal skills that will assist you to communicate effectively with clients.

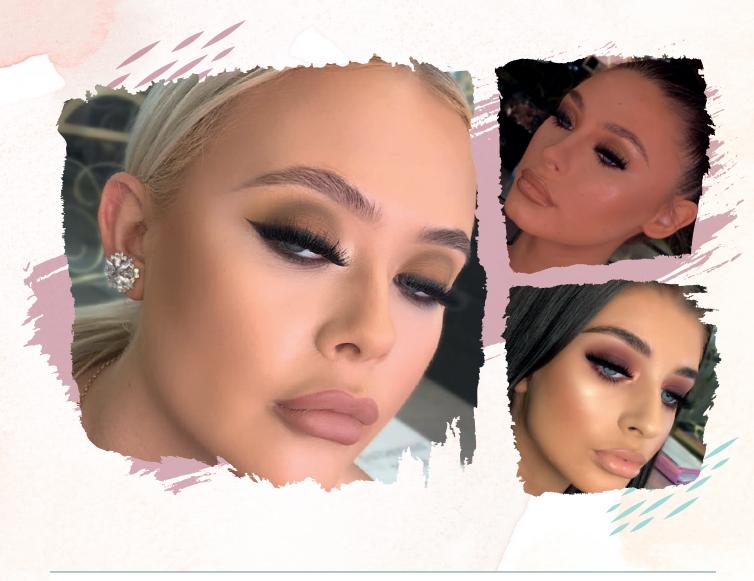
#### FOLLOWING THIS COURSE, YOU WILL:

On completion of this qualification, it will prepare you for employment as a beauty consultant. You will also be eligible to join a professional association and gain insurance as a beauty consultant. Career opportunities as a beauty consultant exist in a variety of contexts, including:

- Working in a retail concession in a department store
- Working independently/self-employed/mobile/home-based settings

This is the only VTCT qualification which will qualify you as a beauty consultant.

Whilst this qualification's primary purpose is to prepare you for employment as a beauty consultant, you may choose to develop your skills further by undertaking qualifications in beauty therapy at level 3.



#### WHO IS THIS COURSE FOR?

This VTCT level 3 Award in Asian bridal is a specialist course for learners who are wanting to specialise in Asian bridal makeup, as this course covers Asian bridal jewellery setting and hair setting.



#### VTCT LEVEL 3 AWARD IN ASIAN BRIDAL MAKEUP PRICE: INCLUDING BOOKING 6 Weeks £3500.00 **ACADEMY TIME:** LEARNING PACK, FEE PER £1000.00 (One day per student 10.00AM TO 5.00PM: ONLINE EXAM FEE, STUDENT: a week) VTCT REGSITRATION **FEES & MAKEUP KITS**

#### **DESCRIPTION:**

**CERTIFICATION:** 

The VTCT Level 3 Award in Asian Bridal Make-up has been specifically designed to enable you to develop the knowledge, understanding and practical skills required to design and apply Asian bridal make-up. This will include meeting the client's treatment objectives and taking into consideration any cultural factors, including looks for brides of different Asian ethnic backgrounds.

VTCT LEVEL 3 AWARD UPON COMPLETION

At the academy, we offer the VTCT Level 3 Award in Asian Bridal Make-Up course in a structure that saves you a lot of time compared to the Further Education College route and offer a flexible way for students to achieve a more advanced qualification.

Following practical training days, students are given written and practical assignments to be completed at home. Students then return to the school for a pre assessment appointment before attending their assessments. To comply with the rigorous NVQ assessment procedure, it is essential that student provide models to work on during their assessment days.

The VTCT Level 3 Award in Asian Bridal Make-Up contains the following units:

#### Asian Bridal Make-Up

The aim of this unit is to develop the knowledge, understanding and skills required to design and apply Asian bridal make-up. This will include meeting the client's treatment objectives and taking into consideration any cultural factors which may affect the treatment being carried out. You will also learn about different Asian bridal looks for brides of different ethnic backgrounds within the Asian market.

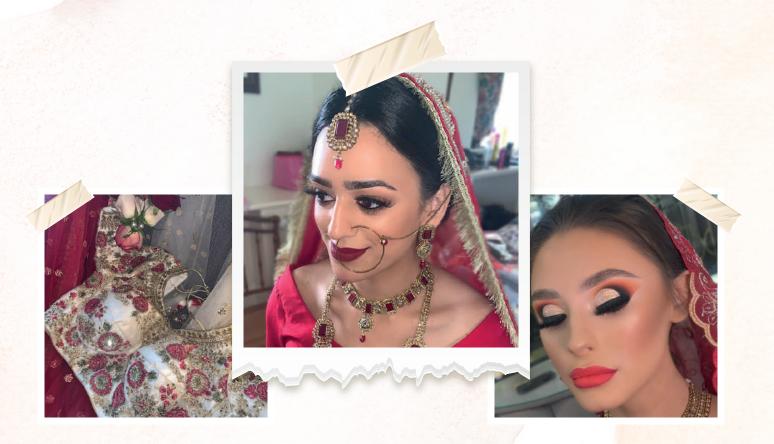
#### FOLLOWING THIS COURSE, YOU WILL:

- · Core knowledge of make-up preparation.
- Appropriate tools and techniques for make-up application.
- Asian bridal make-up application including techniques such as colour correction, blending, highlighting, shading, etc.
- Client treatment according to skin type and characteristics.

Various Asian looks for brides of different ethnic backgrounds:

- Hindu weddings Including registry look, Mehndi look (Henna Ceremony), Vivah wedding, and Doli (The bride leaving with her groom).
- Sikh weddings Including registry look, Mehndi look (Henna Ceremony), Vivah wedding, and Doli (The bride leaving with her groom).
- Islamic weddings Including registry look, Mehndi look (Henna Ceremony), Nikah (wedding), and Walima (happens after the Nikah).

Upon successful completion of the Asian Bridal Make Up certification you will receive a fully recognised NVQ qualification in accordance with the awarding body VTCT.



#### WHO IS THIS COURSE FOR?

This VTCT level 3 Award in Asian bridal is a specialist course for learners who are wanting to specialise in Asian bridal makeup, as this course covers Asian bridal jewellery setting and hair setting.



#### VTCT LEVEL 3 CERTIFICATE IN FASHION AND PHOTOGRAPHIC MAKEUP

PRICE: **INCLUDING BOOKING** 6 Weeks ACADEMY TIME: £3500.00 LEARNING PACK, FEE PER £1000.00 (One day per student 10.00AM TO 5.00PM: ONLINE EXAM FEE, STUDENT: a week) VTCT REGSITRATION FEES & MAKEUP KITS

**CERTIFICATION:** 

VTCT LEVEL 3 DIPLOMA UPON COMPLETION

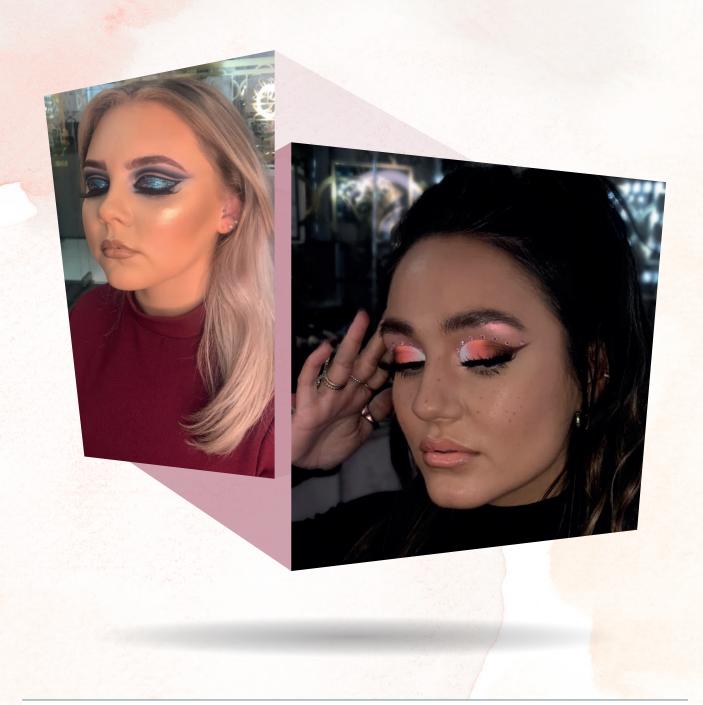
#### **DESCRIPTION:**

The primary outcome of the VTCT Level 3 Certificate in Fashion and Photographic Make-up is to prepare you to enter the beauty or media sector as a specialist make-up artist, with the specific skill of providing fashion and photographic make-up services.

#### FOLLOWING THIS COURSE, YOU WILL:

The VTCT Level 3 Certificate in Fashion and Media Make-Up includes the following units:

- Client care and communication in beauty-related industries: This is a preparation for work unit which is based on capability and knowledge. This unit is about client care and communication in beauty-related industries. You will develop your ability to adapt the provision of client care and your communication skills, to the needs of different clients, as well as learn how to manage client expectations.
- Monitor and maintain health and safety practice in the salon: Through this unit you will develop your skills in
  a supervisory role focusing on health and safety within your salon. You will recognise salon hazards, carry out
  risk assessments and then implement the necessary actions. You will monitor and support your colleagues to
  ensure your salon complies with health and safety requirements. You will implement and supervise salon
  procedures for all aspects of salon safety and security including the need for insurance.
- Fashion and photographic make-up: This unit is about designing and applying fashion and photographic make-up and includes incorporating current fashion trends, historical/period and special occasion make-up. You will also learn about make-up for both colour and black and white photography.
- Promote and sell products and services to clients: This unit will help you to develop your skills and knowledge
  in the products and services you use and sell. Working through this unit will help develop your skills in
  techniques for effective communication with your clients, interpreting buying signals, managing client
  expectations, introducing new products and services, describing the features and benefits, and learning how
  to close a sale. This unit is about keeping pace with new developments and encouraging your clients to take
  an interest in them.



#### WHO IS THIS COURSE FOR?

This intensive course is designed for the aspiring makeup artist who wants to qualify in all areas of fashion and client make up and enter the industry ready to succeed.



#### **VTCT LEVEL 3 DIPLOMA IN MAKEUP ARTISTRY**

PRICE:

INCLUDING LEARNING PACK, ONLINE EXAM FEE, VTCT REGSITRATION FEES & MAKEUP KITS

£5000.00 per student BOOKING FEE PER STUDENT:

£1000.00

ACADEMY TIME: 10.00AM TO 5.00PM: 24 Weeks (One day a week)

**CERTIFICATION:** 

VTCT LEVEL 3 DIPLOMA UPON COMPLETION

#### **DESCRIPTION:**

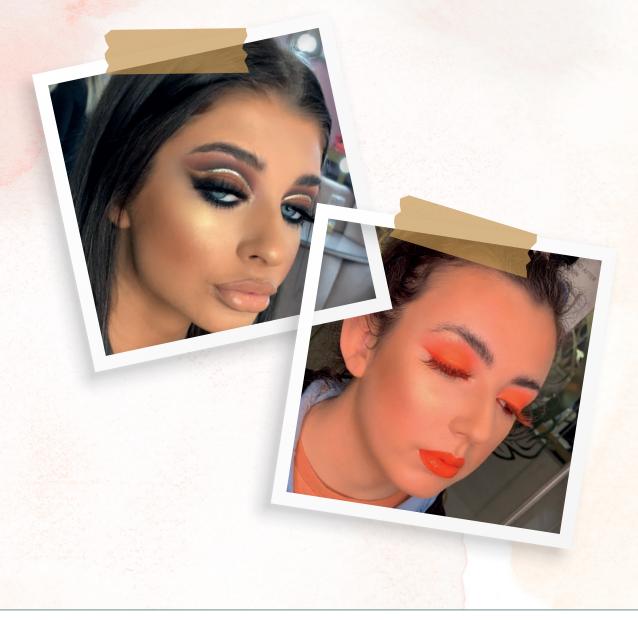
If you are looking to embark on a career as a makeup artist, this course is designed to equip you with the knowledge, practical skills, and the industry-required qualification to allow you to work in the media, fashion industry or for yourself.

The primary outcome of the VTCT Level 3 Diploma in Make-up Artistry is to prepare you to enter the specific sector of beauty therapy as a make-up artist. All the units in this qualification relate directly to the specific job role of a make-up artist.

#### FOLLOWING THIS COURSE, YOU WILL:

This is a vocational qualification and includes all the required elements to work effectively as a make-up artist including units covering the following: applying make-up, instruction on make-up, fashion and photographic make-up, media make-up, camouflage make-up, airbrush make-up and promoting products and services.

Throughout this qualification, you will develop your knowledge and understanding of relevant anatomy and physiology, health and safety, client care and cosmetic products and equipment. You will also develop a range of technical skills enabling you to prepare the skin and apply a variety of make-up products using different techniques. You will also develop interpersonal skills, which will assist you to communicate effectively with clients.



#### WHO IS THIS COURSE FOR?

This qualification will prepare you for employment as a make-up artist. The VTCT Level 3 Diploma in Make-up Artistry and includes the full skills and knowledge required to specialise in hair, photographic and media make-up services.

You will also be eligible to join a professional association and gain insurance as a make-up artist. Career opportunities as a make-up artist exist in a variety of contexts, including:

- Hair and make-up studio
- · Beauty salon
- Media Production companies
- Theatre companies
- Advanced Make-Up
- Artist working from home & mobile.
- Bridal Make-Up Artist (inc., bridal party, engagement & special occasions)
- · Airbrush Make-Up Artist
- Professional Make-Up Artist in Film, TV, Theatre, Editorial & Fashion
- Pantomime
- Media Make-Up
- Commercial/Magazine
- Photoshoots
- High End Catwalk
- Hotels or resorts

### **LET US BREAK DOWN** MC COURSES FOR YOU!



#### **ARTICULATE SCHOOL**

Our longest but most intense course we have to offer, to make you a professional MUA - all we need from you is your commitment to succeed...

Ρ	R	IC	E:

INCLUDING VAT, LEARNING PACK, **ONLINE EXAM FEE & GUILD REGISTRATION** 

£5000.00 per student **BOOKING** FEE PER STUDENT:

£1000.00

ACADEMY TIME: 10.00AM TO 5.00PM: 52 Weeks (One day a week)

**CERTIFICATION:** 

The Guild Training International Certification upon completion

#### EVERYTHING YOU NEED TO BECOME A QUALIFIED MAKEUP ARTIST

- · Want to learn how to become a successful professional makeup artist? The essential skills? The expert tricks? Then our Articulate school is exactly what you are looking for!
- · We want to ensure that you learn makeup artistry in a way that will land you in your dream job in the industry. Our multi-award-winning tutor and tailored makeup classes guarantee you will have the skills to pay the bills and a whole lot more. Some makeup courses just give you enough to get by, but we want to make sure you are the best.
- · This course will help you learn how to:
  - ✓ Look and act like professionally and practice impeccable hygiene with all clients.
  - ✓ Understand how to perfect your own makeup and looks.
  - ✓ Manage clients and work individually as well as communicating well in a team.
  - ✓ Explore the world of makeup artistry and research trends and products.
  - ✓ Find visual inspiration through your own insight and creative research in the field.
  - ✓ Learn transferable skills to adapt and thrive in a changing market.
  - ✓ Learn how to build a following and promote you work through social media.
  - ✓ Begin your portfolio in our makeup classes and learn how to build it impressively.
  - ✓ Be confident in creating your own working style.
  - ✓ Think creatively and come up with own ideas.

#### I DAY A WEEK FOR 52 WEEKS

No Coursework, No Exams, No Assessments, Just Practical Practical!!

#### WHAT IS INCLUDED?

You will attend the academy one day a week for 52 weeks. This course requires a huge amount of commitment and is not for the faint hearted. You will receive a £1000 kit included in the price of your course. \*Your kit must be kept on the academy premises until your full £5000 is paid in full. You will have the best images to upload on your social media platforms. On completion you will receive a UK recognised accreditation from the beauty guild. Not only will you have the best makeup training, but you will also receive business knowledge to help you take the industry by storm.

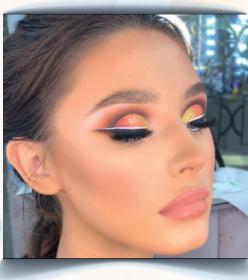
#### WHAT DO I NEED TO BRING?

You will need to bring your own brushes, as your brushes are your tools, and a make-up artist is only as good as the tools they use. You will need to bring a model to each session, or we can provide one for you at an extra cost of £30.00 per half session.

#### DO I NEED TO BRING MY OWN KIT?

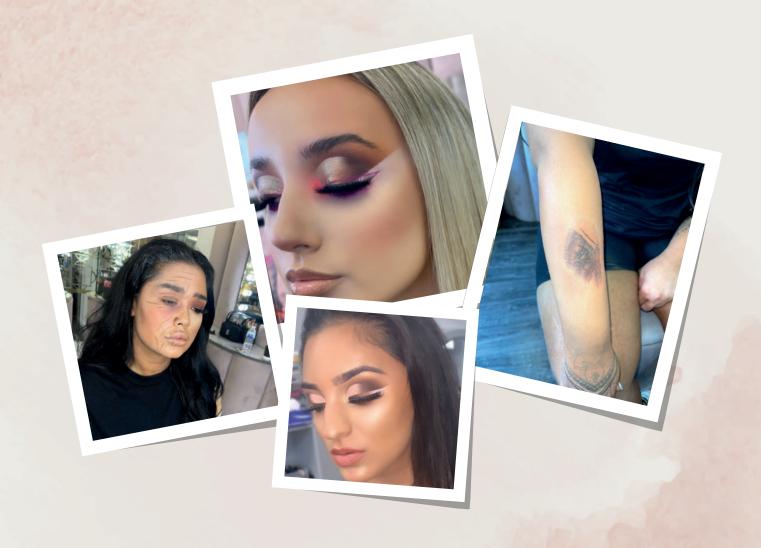
No, you have free rein to use our kit whilst in the academy. By experimenting with our large range of brands you can get the feel for investing into your own kit.





#### WHO IS THIS COURSE FOR?

- · You are wanting a new career or an additional income in the forever growing makeup industry.
- You are wanting to start your own successful business in the makeup industry.
- You are a complete makeup beginner and want to learn everything there is to know.
- You are already an existing makeup artist but wanting to learn new looks and techniques but more importantly update your existing portfolio of service.
- · Additional Knowledge to take your existing business to another level i.e., doubling your income.
- Anyone who loves all things makeup.



@manishac\_mua



### C H A M P A N E R I

THE STUDIO, 50 WESTERN ROAD, LEICESTER, LE3 0GA next door to CODE student accommodations

info@manishamakeupartist.co.uk 🕓 07773395854 🌐 www.manishamakeupartist.co.uk





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